

Feedback on Social Media Policy

- Updated agency rules of engagement process to require
 - the agency to have a process that prohibits the posting of any confidential or department information that has not been approved for external dissemination
 - the agency define the process by which authorization for use of another's copyright, intellectual property or photographs taken by the agency that includes recognizable persons is obtained
 - the agency have a procedure that documents any comments removed from the social media site determined as inappropriate
- Added free tools such as photosharing (e.g. Flickr), online surveys & quizzes (e.g. Survey Monkey) or scheduling (e.g. Doodle) to the list of examples
- Removed requirement to conform with New Hampshire Website Standards and Best Practices
- Removed requirement to identify individual who authored a post

Items noted but no change to policy

- Noted request to add links to RSAs referenced
 - Online RSAs do not have persistent URLs so links may not work
- Require passwords be shared with management
 - Accounts are established with state email accounts which is how password retrieval and resets are managed